



# Rapid Start Commerce Program

Enabling Fast, Scalable Salesforce Commerce Success

## Launch Your eCommerce Storefront in 5 Weeks, at a Fraction of Traditional Costs

Having an eCommerce strategy is no longer a luxury, it's expected. Forward-thinking businesses have leveraged the disruption to our marketplace to evolve and transform their eCommerce experience and embrace omnichannel fulfillment. Forrester predicts that, by 2023, B2B eCommerce will reach \$1.8 trillion and account for 17 percent of all B2B sales. Trifecta is ready to help you transform your eCommerce presence to be best poised for growth. With more than 30 years of commerce success, we provide the expertise to help your company **quickly launch** a targeted and highly scalable Commerce solution on the Salesforce Platform. Industry-leading brands are proactive, not reactive, to the world around them. The expected long-term eCommerce shift is here to stay.

### Trifecta Rapid Start Commerce Program



speed to market



extreme flexibility



manageable costs



ability to scale

Launch in as little as **5 weeks** with analysis, implementation, and consulting. Call for pricing.

- ✓ Highly Skilled Team
- ✓ Reduced Order Placement Time
- ✓ 360 Degree View of Customers
- ✓ Stable and Secure
- ✓ Innovate Quickly
- ✓ Connect Commerce to Sales and Operations
- ✓ Scalable with Your Business
- ✓ Empower Your Customers and Partners





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## Rapid Start Program deliverables:



### Commerce Storefront

- ✓ Product Listing & Product Details
- ✓ Cart & Checkout
- ✓ Create & Manage Accounts
- ✓ Secure Login
- ✓ Customer Branding
- ✓ Search
- ✓ SEO
- ✓ Customer Order Emails
- ✓ Mobile Responsive



### Commerce Administration

- ✓ Commerce Cloud Configuration
- ✓ Taxonomy
- ✓ Product Import with Data Enrichment
- ✓ Order Import/Export
- ✓ Organizational Pricing, Contract Onboarding



### Commerce Adds

- ✓ Advanced Analytics
- ✓ ERP Integration
- ✓ Inventory

### Enhanced Customer Experience Package

As a leader in eCommerce for 30+ years, Trifecta's team has perfected B2B Commerce accelerators that expedite the implementation process, enhance the capabilities of the B2B product, and extend the value of your investment.

Our Enhanced Customer Experience Package bundles together some of our most popular accelerators at a minimal additional cost. These accelerators include:

- **Enhanced Checkout Flow**  
*Optimizes the customer experience with visual representations of checkout progress, ability to add new ship/bill addresses during checkout, and enhanced visualization of cart contents.*
- **ShipStation Integration**  
*Integrates and displays options, information, and charges from ShipStation.*
- **Tax Integration**  
*Allows calculation of taxes on purchases through integrations with various tax systems, such as Avalara.*
- **Payment Integration**  
*Integrates and creates payment processing using payment processors including PayTrace, Cybersource, Asperato, and Salesforce Payments / Stripe. Supports Authorize and Capture capabilities.*

**72% of consumers and 83% of business buyers expect companies to use new technologies to create better experiences.**

- Salesforce State of the Connected Customer Report