

According to Forrester

Good UI can Increase your Website Conversion Rate by 200%

Maximize sales and customer loyalty by offering a stellar user interface (UI) and user experience (UI) to your site's visitors. Trifecta's UI/UX experts can help transform your site performance.

Research, design, and testing are the three pillars of a great user experience. Trifecta's approach to UI/UX uses these pillars to strategically choose goals, offer well-researched solutions, and make decisions based on data to maximize your success.

Prioritize your business goals by giving customers a seamless and competitive site to interact with. Our UI/UX Review will help you get there with thoroughly vetted suggestions, decided through:

- Expert Usability Review
- Customized Research
- Customer Journey Mapping
- Improved Navigation
- Brand Integration
- Accessibility Best Practices

User Experience Packages:

Rapid Start

Provides the essential building blocks to create a great user experience

- ✓ Full B2B commerce theme setup
- ✓ Includes Style Guide to easily build out new pages using pre-styled components
- ✓ Follows accessibility guidelines
- ✓ Home page and other page of your choice will be designed and built

Customer Insight

Fully customized e-commerce experience based on user research and insights

- ✓ Everything in Rapid Start
- ✓ Free UX & accessibility review
- ✓ Customized research plans
- ✓ User-centered design and development
- ✓ Prototype design and testing